

JOIN THE JOB SHOP "TECHNOLOGY TRANSFER"**Meet your MAN Account Executives:**

Get a jump start into the country's most active Job Shops from seasoned job shop experts. We understand what our shops need and have been sharing "technology transfer" for decades. We'll help you translate the job shop jargon. Give us a minute and we can help you navigate through this lucrative world. Call us!

**BOB OLREE**

From chipping welds and twisting railing balusters on an old pipe threading machine at age 14, to serving as a jet mechanic in the Air Force on B52 bombers and KC135 refueling tankers and building my own airplane — metalworking was the basis for my career in B2B manufacturing. After becoming VP of Manufacturing at Jersey Crane Corp., where I was able to use my Welding and Fabricating experience for over 10 years, I moved to Florida and joined Nelson Publishing in 1990. From Regional Sales Manager to VP, Publisher, I am proud that MAN's shop-level case history editorial has helped so many of our fellow mechanics build strong profitable Job Shops that have become the focal point of the 21st century manufacturing revolution. I look forward to sharing opportunities of communication with you and this vital industry. Call me.

**DICK HUNT**

After starting in corporate advertising and regional sales engineering for Westinghouse, a Fortune 15 company, I moved to American Cyanamid Building Products Division as Promotion Manager, then to the New England ad agency, Wilson Haight & Welch. With a solid advertising marketing background as support, I moved to Iron Age, which at the time was a metalworking news weekly and one of the five largest magazines in the B2B world. After rising to National Sales Manager, I became an Independent Rep starting with Tooling & Production, MetIfax, and the new Quality in Manufacturing Magazines. But, when the Internet emerged I couldn't resist and moved to Vertical Net, the prospective leader in B2B eCommerce. In 2003, I returned to Tooling & Production, and in 2006 joined MAN, the world premiere Job Shop magazine. I represent a heap of inside information and would love to share the wealth! Call me.

**JOHN BISHOP**

With a Midwest education from Northwestern University, I began at Chilton Publishing (formerly Cahners Publishing) where I serviced IMPO (Industrial Maintenance & Plant Engineering) for 5 years as well as other mainline metalworking magazines. During the 1990's I remained in the outer Chicago suburbs working my management magic with a large chain of community newspapers, followed by a national grocery chain. In 1999, I rejoined Manufacturing B2B with Nelson Publishing, Inc. as an Account Executive for MAN magazine. My Job Shop expertise now spans nearly a decade and I can give you directions past all the hurdles. Call me.

**JOHN McCARTHY**

I started with The New York Times and then Conde Nast Publications before spending 10 years as Advertising Sales Manager for House & Garden magazine. In 1990, I moved to the West Coast to become the exclusive worldwide ad rep for Emmy magazine, The Academy of Television Arts & Sciences official publication. After building Emmy magazine into a million-dollar ad sales club, I was appointed ad rep for the annual Golden Reel Awards Program by the Sound Editors Guild. This led to joining the staff of Industry Week magazine as Regional Sales Manager, and as ad rep for IW/Growing Companies. My knowledge of the manufacturing sector grew, with the addition of Executive Edge, Managing Automation, and Start magazine. In 2006, I teamed up with MAN to apply my knowledge of B2B manufacturing to these fine publications. I'd love to help you make your mark. Give me a call.

2009**LET US HELP YOU GET RESULTS!**